SOFT SKILLS FOR CAREER SUCCESS SOFT SKILLS

DR. V. BASTIN JEROME MS. ALAGRA ANTONY



CONTENTS

		Page
Chapter	Index	
I	Introduction to human capital What is human capital Introduction and Meaning The constituents of Human Capital Nature of Human Capital Role and relevance of Human Capital Human Capital Vs Human Resource Human Capital Formation Composition of Human Investment Human Capital Management Achieving successful HCM Human Capital and Organisational Success	1 1 4 5 8 9 9 11 12 14 16
II	The paradigm of skills versus Talents The Youngster dialogue today How to Find a Talent Talent Vs Skills The comparison chart How to find my Talents – Self Discovery	19 19 19 20 21 21
III	Know your Employability Skills Why skills are important Why should you get job skills Examples of employability Skills Relevance of employability Skills Common employability Skills Personal Skills Applied Knowledge People Skills Workplace skills Specific skills that ITES/BPO and software company demands Employability skills and challenges in 21	26 26 29 29 31 31 33 35 36 39

	Century Test Module - Employability Skills and attitudes of employees	45
IV	Skill development? Hard Skills Soft Skills Objectives of Skill Development at workplace Individual – Organizational – Functional – Societal Need and Benefits of Skill Development Ways organization could adopt to Skill Development How to create a job skills development	47 47 48 48 49 49 50 50 53 53
	plan Training – a tool for skill development 70 – 20 – 10 Rule skill development plan	55
v	Sharpening the employability skills	65 66
	of graduates Examples of ways to develop skills	69
VI	Where you stand in Job Market Knowing what you're worth in the job market How to brand yourself	72 72 74
	Things to Know When Entering the Job Market as a College Graduate Calculate the value of career skills you possess	79 82
VII	All about your Interviews	87
VIII	Resume Writing	100
IX	Career Choices For Your Type	125
x	Motivation and Career Development	137

SOFT SKILLS FOR CAREER SUCCESS

This book provides a clearly structured and comprehensive overview of the soft skills essential for effective functioning at work. Each title of the book concentrates on specific soft skills to help you design a successful career. Whether you are a new job seeker, a person re-entering the business world, a recent college graduate, or a long time employee, this book will be helpful to begin with Stepping Stones to your career success. This book is essential reading for anyone who wants to polish their soft skills and really get ahead at work.



Dr.V.Bastin Jerome, is working as an Assistant Professor of Commerce, St. Joseph's College, Trichy since 2003. He is guiding PhD Scholars of Bharathidasan University, Trichy. He also trains aspirants for UGC-NET/SET and other Competitive exams. He is a National Expert for MBA institutes. He serves as the Member of Board of Studies and Examiners for evaluating Ph.D.

thesis for all Universities in Tamil Nadu. He was awarded Rashtriya Gaurav Award from Dr.Bhishma Narain Singh, Former Governor of TN & Assam and Best Young Researcher Male award from 3rd ASDF, UK – London, SIAA 2018.

Books Authored:

- Work Related Stressors of Employees of BPOs, Lulu Publication, USA
- Take Off: The Blossoms of Women Empowerment, Lulu Publication, USA
- UGC-NET/JRF/SET Exams General Paper I for Lectureship, Educreation, New Delhi

Dr.V.Bastin Jerome is very much interested in the areas of Internet & E-Commerce and Soft Skills.

Ms. Alagra Antony M.Com, UGC - NET, is currently working as an Assistant Professor in the Department of Commerce at Christ College (Autonomous), Kerala. She is also a research scholar at Bharathidasan University, Tiruchirappalli. Her research and teaching interests focus on Human Resource Management, Soft Skill, Career Development and Social Intelligence etc. Previously Ms.Alagra Antony worked as an analyst with Royal Bank of Scotland, from



where she got a good exposure to the corporate world. She has published research papers and articles in reputed journals. She has been awarded Best

She is also an active participant in various social service programmes and

You may reach author at: bastinjerome@yahoo.co.in



EDUCREATION PUBLISHING w.educreation.in

