

INTELLIGENCE FOR BUDDING MANAGERS



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About the Author



Dr. V. Bastin Jerome is working as an Assistant Professor of Commerce, St. Joseph's College, Trichy since 2003. He is guiding PhD Scholars of Bharathidasan University, Trichy. He also trains aspirants for UGC-NET/SET and other Competitive exams. He is a National Expert for MBA institutes. He was awarded Rashtriya Gaurav Award from Dr. Bhishma Narain Singh, Former Governor of TN & Assam and Best Young Researcher Male award from 3rd ASDF, UK – London, SIAA 2018.

He is the recipient of most prestigious award “Best NCC Officer 2019 – Commendation Card” for his significant duty allegiances, selfless devotion, work proficiency and for citing an example to others in the National Cadet Corps (NCC) organization from the Commodore Vijesh Kumar Garg, VSM, Deputy Director General NCC. He has authored five books: Work Related Stressors of Employees of BPOs, Lulu Publication - USA, Take Off: The Blossoms of Women Empowerment, Lulu Publication - USA, How to Face UGC-NET/JRF/SET Exams - General Paper I, Educreation Publishing - New Delhi, Soft Skills for Career Success, Educreation Publishing - New Delhi and Business Communication, Educreation Publishing - New Delhi. Dr. V. Bastin Jerome is very much interested in the areas of Internet & E-Commerce and Soft Skills.

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