

3.3.2 - workshops/seminars on Research Methodology, IPR, Entrepreneurship and Skill Development

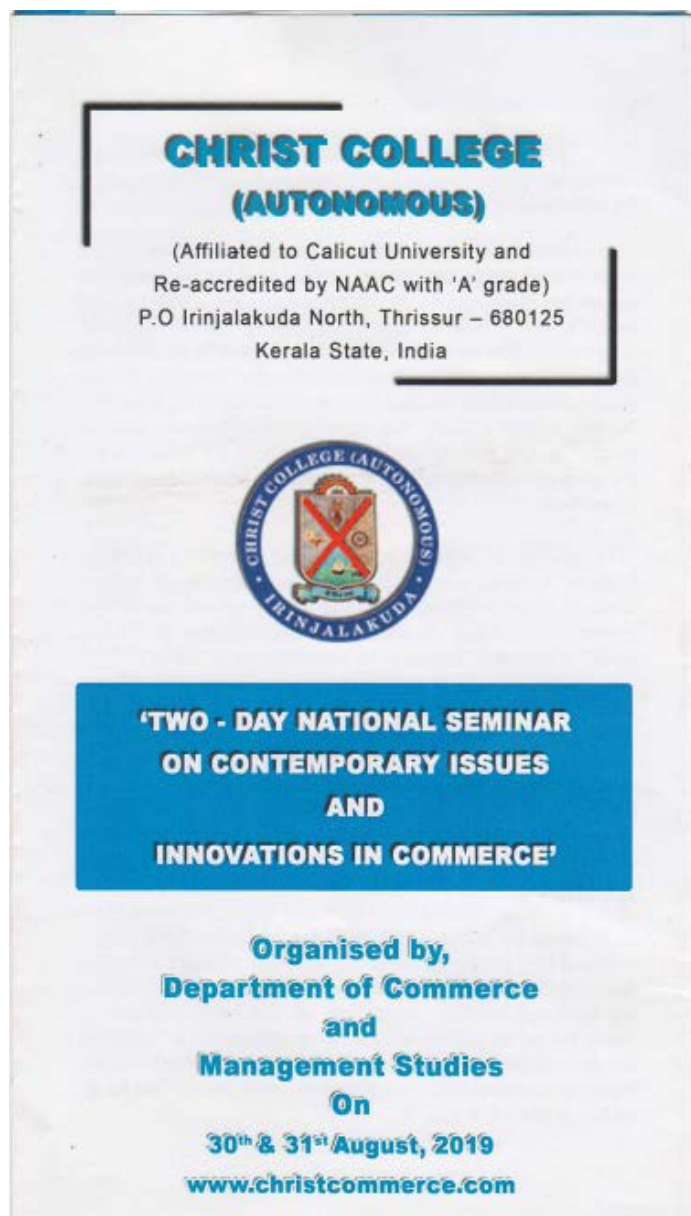
Workshop title: Contemporary issues and innovations in commerce

Organized by: Department of commerce and Management studies

No of Participants: 131

Date of event: 30th and 31st August 2019

Brochure



REPORT ON TWO DAY NATIONAL SEMINAR ON "CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE"

Conducted by Department of Commerce and Management Studies Christ College
Irinjalakuda on 30 and 31st August.

Two day National Seminar on contemporary issues and innovations in commerce was held at Rev. Dr. Jose Thekkan CMI seminar hall during 30th and 31st August 2019. A total of 50 participants were participated in the seminar. Out of this, 35 UG and PG students from different colleges, 6 Faculties/Academicians, 7 Research scholars, 2 Corporates. During these days 3 Experts from different areas delivered their session on National Seminar on contemporary issues and innovations in commerce.

The national seminar started on 30th August 2019 with Prayer by MS. Sona. On the inaugural function Prof. C.L Baby John Coordinator department of Management studies Christ college (Autonomous)IJK, welcomed the gathering. Dr.Mathew Paul Ukken Principal Christ college (Autonomous)IJK presided over the session and the session was inaugurated by Dr. Sony Thomas Associate Professor IIM Kozhikode. And it was followed by lighting the lamp ceremony by all the dignitaries on the dais. In his inaugural address he emphasized on innovations in finance. Rev. Fr. joy P.T, Prof. P.R Bose, Prof. Shine Paul felicitate the gathering and the session ends with the vote of thanks by prof. K.J Joseph Coordinator department of Commerce.

After the inuaguaral session Prf. C.L. Babyjohn introduced the resource person to the audience. The first session of national Seminar was handled by Dr. Sony Thomas, Associate professor, IIM Kozhikode. He Delivered a talk on innovations in finance. The entire session was very interactive after that Asst. prof. Rakhi S proposed vote of thanks. Afternoon session was paper presentations handled by Dr. Josheena Jose.

On 31st August 2019, first session was stared with the welcome speech by Asst. Prof. Vijaya E.S and also, she introduces the resource Person Dr. Savitha Nair, Associate Professor, GRG school of Management Studies, Krishnaammal College for women, Peelamedu, Coimbatore. She delivers a talk on Antecedents and consequences of innovation. The session was interactive and very useful to the audience and Assist. Prof. Lipin Raj proposed vote of thanks. The next session was started with welcome speech by Assist. Prof. Jisha C.L and The resource person of

that session was Gordie Job Pottas, An equity Investor. He delivered a talk on how to invest in stock markets. And the session was ended with a vote of thanks by Assist. Prof. Prassy Viswambharan. After that we had a paper presentation session. It was handled by Dr. Arun Balakrishnan.

The two-day national seminar was concluded with a valedictory function and it was started with a silent prayer. Assist. Prof. Sandhya V welcomed the gathering and Dr. Josheena Jose, Assistant Professor, Christ College Irinjalakuda presided over the session. Sri. Anand Menon, Consultant for vegetable oil industry and livestock feed manufacturing industry inaugurated the session. Prof. K.J Joseph distributed the certificates and the best paper award. The entire day was ended with the vote of thanks by Asst. prof. Krishna A.S.

Submitted By:

Krishna A.S and Sandhya V

Co-coordinators Department of Commerce and Management Studies

Christ college (Autonomous), Irinjalakuda


CHRIST COLLEGE (AUTONOMOUS)

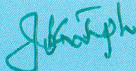


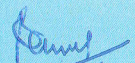
Reaccredited by NAAC with 'A' grade, Irinjalakuda, Thrissur, Kerala - 680125
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

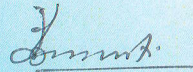
CERTIFICATE

This is to certify that Dr./Prof./Mr./Ms. SANDHYA V..... had
co-ordinated the National Seminar on *"CONTEMPORARY ISSUES AND INNOVATIONS
IN COMMERCE"* organised by the Department of Commerce and Management studies,
Christ College(Autonomous), Irinjalakuda on 30 and 31st August 2019.


Dr. Mathew Paul Ukken
Principal


Prof. K.J. Joseph
Co-ordinator
Dept. of Commerce


Prof. C.L. Baby John
Co-ordinator
Dept. of Management studies


Pro. K.O. Francis
Co-ordinator
Dept. of B.Com Professional

TWO DAY NATIONAL SEMINAR ON CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE
DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
ATTENDANCE SHEET (30-08-2019)

SL.NO.	NAME OF THE CANDIDATE	NAME OF THE INSTITUTION	SIGNATURE	
			FN	AN
1	Sreedakshmi.k.M	christ college, Irinjalakuda	<i>Sreed</i>	
2	Saandhana.S	christ college, Irinjalakuda	<i>Saandha</i>	
3	Navega E.S.	christ college, Irinjalakuda	<i>Navega</i>	
4	Althia Menon	christ college, Irinjalakuda	<i>Alt</i>	
5	Edwin Davis	Christ College, Irinjalakuda	<i>Edwin</i>	<i>Edwin</i>
6	Fauz Majeed	Christ College, Irinjalakuda	<i>Fauz</i>	
7	Jisna Joy	Little Flower College, Guruvayur	<i>Jisna</i>	<i>Jisna</i>
8	Sisira Pius	L.F. college Guruvayur	<i>Sisira Pius</i>	<i>Sisira Pius</i>
9	Swathi.N	Sree Krishna College, Guruvayur	<i>Swathi</i>	<i>Swathi</i>
10	Reshmy.N.S	Little Flower College, Guruvayur	<i>Reshmy N.S.</i>	<i>Reshmy</i>
11	Sandra Davis	christ college, Irinjalakuda	<i>Sandra</i>	<i>Sandra</i>
12	Aardhra Suresh Babu	Christ College, IJK	<i>Aardhra</i>	<i>Aardhra</i>
13	Akshay.K.sudhakaran	christ college, IJK	<i>Akshay</i>	
14	Hanikrishnan T.S	Christ college, IJK	<i>Hanikrishnan</i>	
15	Edwin Davis	Christ college, IJK	<i>Edwin</i>	
16	Akash.V.Rajesh	Christ college, IJK	<i>Akash</i>	
17	DENIN. RAJAN V	CHRIST COLLEGE, IJK	<i>Denin</i>	<i>Denin</i>
18	Greerann.R.Varma	Christ College, IJK	<i>Greerann</i>	<i>Greerann</i>
19	Arun.B.Das	Christ College, IJK	<i>Arun Das</i>	<i>Arun Das</i>
20	Aswin Jirijam V	christ college, IJK	<i>Aswin</i>	<i>Aswin</i>
21	Harish B. Chaitany	Christ College, IJK	<i>Harish</i>	<i>Harish</i>
22	Adithyan Raviprakash	"	<i>Adithyan</i>	<i>Adithyan</i>
23	Aparna.V.P	Christ College, IJK	<i>Aparna</i>	<i>Aparna</i>
24	Hisham.P.Hassan	Christ College, IJK	<i>Hisham</i>	<i>Hisham</i>
25	Deekshitha Raj	Christ college, IJK	<i>Deekshitha</i>	<i>Deekshitha</i>
26	Arthul Arthath	CHRIST college	<i>Arthul</i>	<i>Arthul</i>
27				
28	Swathy V Chandran	Kerala Agricultural University	<i>Swathy</i>	<i>Swathy</i>
29	Dhruv MEYAN	"	<i>Dhruv</i>	
30	Greeshma K.S	"	<i>Greeshma</i>	<i>Greeshma</i>
31	Shaheer Sabir	M.T.S. Mannapad college	<i>Shaheer</i>	
32	Hilna Taison	St. Mary's college Thiruvananthapuram	<i>Hilna</i>	<i>Hilna</i>

	NAME OF THE CANDIDATE	NAME OF THE INSTITUTION	SIGNATURE	
33	Gifty. k. A	ST. MARY'S College, TOR	<u>Gifty</u>	<u>Gifty</u>
34	Shahma. K.S.	St Mary's College TOR	<u>Shahma</u>	<u>Shahma</u>
35	Angel Louis	christ clg - IJK	<u>Angel</u>	
36	Jaisha Varghese	Christ college - IJK	<u>Jaisha</u>	
37	Anya. P.R	christ college - IJK	<u>Anya</u>	
38	Reshma M.V	Christ college - IJK	<u>Reshma</u>	
39	Rinza Rose P.J	christ college - IJK	<u>Rinza</u>	
40	ANERSTIO Joseph	CHRIST COLLEGE - IJK	<u>Anerstio</u>	
41	Sama. T.A	christ college - IJK	<u>Sama</u>	<u>Sama</u>
42	Aswathi Rajeev	Christ college - IJK	<u>Aswathi</u>	
43	Sreedevi. E.P	Christ College - IJK	<u>Sreedevi</u>	
44	Sandra. MS	christ college - IJK	<u>Sandra</u>	
45	Shyamilly. k.s	christ college - IJK	<u>Shyamilly</u>	
46	Arja. Gopakumar	Students' pacentre, IJK	<u>Arja</u>	<u>Arja</u>
47	Megham. M	St Joseph's college, IJK	<u>Megham</u>	<u>Megham</u>
48	Shalini. P	St. Joseph's college IJK	<u>Shalini</u>	<u>Shalini</u>
49	Ahamed Shaker	MES Aswathi college	<u>Ahamed</u>	<u>Ahamed</u>
50	Ann Jiss Jose	St. Joseph's college, IJK	<u>Ann Jiss</u>	<u>Ann Jiss</u>
51	Stefy George	St. Joseph's college IJK	<u>Stefy</u>	<u>Stefy</u>
52	Annmaria Antony	St. Joseph's college IJK	<u>Annmaria</u>	<u>Annmaria</u>
53	Fenny Francis	St Joseph's college IJK	<u>Fenny</u>	<u>Fenny</u>
54	Anny Antony Vattaly	"	<u>Anny</u>	<u>Anny</u>
55	Dr Josheena Jori	christ college IJK	<u>Dr Josheena</u>	<u>Dr Josheena</u>
56	Suhithra. k.s	Kerala Varma College	<u>Suhithra</u>	<u>Suhithra</u>
57	Anupriya Ramabrahman	Keralavarma college	<u>Anupriya</u>	<u>Anupriya</u>
58	Tresa Jose	St-Josephs college IJK	<u>Tresa</u>	<u>Tresa</u>
59	Henna Elizabeth Wilson	"	<u>Henna</u>	<u>Henna</u>
60	Annmarie Maliattal	christ college, IJK	<u>Annmarie</u>	<u>Annmarie</u>
61	Dirya Pious	"	<u>Dirya</u>	<u>Dirya</u>
62	Mridula Gound	christ college, IJK	<u>Mridula</u>	<u>Mridula</u>
63	Meethu fenny	Christ College IJK	<u>Meethu</u>	<u>Meethu</u>
64	KICHU KURIAN	"	<u>Kichu</u>	<u>Kichu</u>
65	Prajitha. R	Sree Kerala Varma college	<u>Prajitha</u>	<u>Prajitha</u>
66	Soumya. C	"	<u>Soumya</u>	<u>Soumya</u>
67	Greerag E-S	"	<u>Greerag</u>	<u>Greerag</u>
68	Sarany a P	"	<u>Sarany</u>	<u>Sarany</u>

69. Litty Rose.

70. Kripa Kum

69. Sandhya. Manoj

christ college

Sandhya

70 - Fayiza . christ College .

H.S.

91

71 . Bhagya Sree "

72 Rishikesh C Rameshkumar "

73 . Sayooj . t . u "

74 . Vajjra . V . Vallabh "

Rishi

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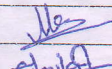
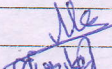
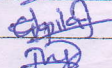
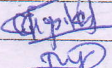
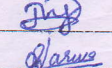
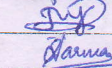
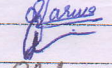
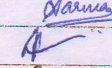
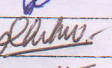
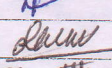
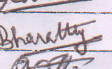
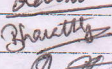
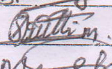
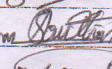
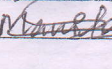
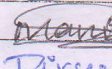
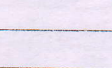
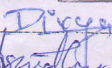
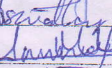
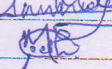
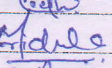
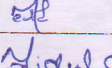
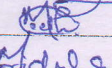
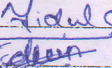

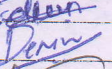

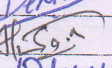
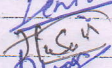
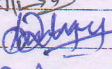

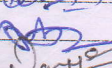
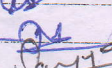
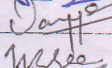
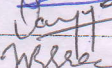
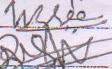
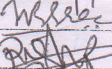
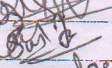
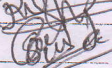
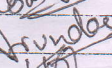
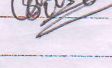
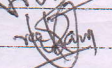
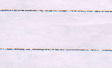

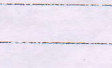

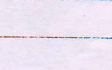
Sayooj

Sayooj

Vajjra

Vajjra

TWO DAY NATIONAL SEMINAR ON CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE
DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
ATTENDANCE SHEET (30-08-2019)

SL.NO:	NAME OF THE CANDIDATE	NAME OF THE INSTITUTION	SIGNATURE	
1	I		FN	AN
2	Meera Chandran	St. Mary's college		
3	Geopika Redhresh	"		
4	Tiji.K.P	SSV college, Perumbavoor		
5	Soumya Varma	Maharajas college, Ernakulam		
6	Dhanya S	"		
7	Ahamed Shakeer VS	MES Asmabi College		
8	BHARATHAN SYAM	MES ASMABI COLLEGE		
9	Snathi Sreenivasan	St. Mary's college		
10	Manila. A. Jolu	"		
11	Divya Pious	Christ college		
12	Aswathy A.N	Christ college		
13	Anumana Maliakkal	Christ college		
14	Meethu Henry	Christ College		
15	Mardula Govind	Christ College		
16	Edwin Davis	Christ college		
17	Denin. Rajan	Christ college		
18	Fariza.	Christ college.		
19	Amey Anthony Vattay	St. Joseph's college		
20	Muhammad V.M	Moulana Muslim College		
21	Vajira V. Vallath	Christ College		
22	Bhagyasee. V	Christ college		
23	Rishikesh C Rameshkumar	Christ college		
24	Sayoj T.U.	"		
25	Arun. R. Das	"		
26	Sreeram. R. Varma.	"		
27				
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TWO DAY NATIONAL SEMINAR ON CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE
DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

ATTENDANCE SHEET (30-08-2019)

SL.NO:	NAME OF THE CANDIDATE	NAME OF THE INSTITUTION	SIGNATURE	
1	Ranjisha V.R	Sree Gokulam college Puzh	<u>Ranjisha</u>	<u>Ranjisha</u>
2	Maneesha Benin	"	<u>Maneesha</u>	<u>Maneesha</u>
3	Naziya Noorhad	"	<u>Naziya</u>	<u>Naziya</u>
4	Sherbina Ummar	"	<u>Sherbina</u>	<u>Sherbina</u>
5	Aniseeya KB	"	<u>Aniseeya</u>	<u>Aniseeya</u>
6	Nayantara Kurian	"	<u>Nayantara</u>	<u>Nayantara</u>
7	Swathy K.A	Sree Krishna College	<u>Swathy</u>	<u>Swathy</u>
8	Swathi N	"	<u>Swathi</u>	<u>Swathi</u>
9	Asha P.P	Sree Gokulam College Puzh	<u>Asha</u>	<u>Asha</u>
10	Aswani K.S	"	<u>Aswani</u>	<u>Aswani</u>
11	Fathima Thadeeha	"	<u>Fathima</u>	<u>Fathima</u>
12	Manasi T.R	"	<u>Manasi</u>	<u>Manasi</u>
13	Nousin K.N	"	<u>Nousin</u>	<u>Nousin</u>
14	Shameera P.S	"	<u>Shameera</u>	<u>Shameera</u>
15	Anju V.R	Christ College UK	<u>Anju</u>	<u>Anju</u>
16	JITHIN FRANCIS	Christ College UK	<u>Jithin</u>	<u>Jithin</u>
17	ANEESH T	"	<u>Anesh</u>	<u>Anesh</u>
18	Ranjitha U.R	"	<u>Ranjitha</u>	<u>Ranjitha</u>
19	Vismaya Jaison	"	<u>Vismaya</u>	<u>Vismaya</u>
20	SHRIJI T.S	"	<u>Shriji</u>	<u>Shriji</u>
21	Pooja Surendran	"	<u>Pooja</u>	<u>Pooja</u>
22	Namitha T.M	"	<u>Namitha</u>	<u>Namitha</u>
23	Ann Jiss Jose	St-Joseph's college LJK	<u>Ann Jiss</u>	<u>Ann Jiss</u>
24	Stefy George	"	<u>Stefy</u>	<u>Stefy</u>
25	Fremy Francis	"	<u>Fremy</u>	<u>Fremy</u>
26	Annmaria Antony	"	<u>Annmaria</u>	<u>Annmaria</u>
27	Swathy V Chandran	Kerala Agricultural Univ	<u>Swathy</u>	<u>Swathy</u>
28	Divya Vijayan	"	<u>Divya</u>	<u>Divya</u>
29	Greeshma K.S	"	<u>Greeshma</u>	<u>Greeshma</u>
30	Henna Elizabeth Wilson	St-Josephs JJK	<u>Henna</u>	<u>Henna</u>
31	Teresa Jose	"	<u>Teresa</u>	<u>Teresa</u>
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PROGRAMME SCHEDULE

Day 1

30th August 2019 Friday

Registration : 9.00AM

Inaugural Session : 10.00 AM

SESSION 1:(11.00 AM to 1.00 PM)

CONTEMPORARY ISSUES AND INNOVATIONS IN FINANCE

Resource Person

: **Dr. Sony Thomas**

(Associate Professor, Indian Institute of Management, Kozhikode)

Chair

: **Dr. Josheena Jose**

(Assistant Professor
Christ College, Irinjalakuda)

Lunch Break

2.00PM to 3.30PM

: **Paper presentations**

Day 2

31st AUGUST 2019 SATURDAY

SESSION 1: (9.30 AM to 11.30 AM)

ANTECEDENTS AND CONSEQUENCES OF INNOVATION

Resource Person

: **Dr. Savitha Nair**

(Associate Professor, GRG
School of Management
Studies, PSGR Krishnammal
College for Women, Coimbatore)

Tea Break

SESSION 2: (11.45 AM to 1.15 PM)

TRADE IN STOCK EXCHANGE

Resource Person

: **Sri. Geordie Job Pottas**
(Financial Analyst and Equity Investor)

Chair

: **Dr. Arun Balakrishnan**

(Assistant Professor,
Christ College, Irinjalakuda)

Lunch break

2.00 PM to 3.00 PM

: **Paper presentations**

VALEDICTORY SESSION

3.00 PM to 4.00 PM

Address by Chief Guest :

Sri. Anand Menon

(Consultant for Vegetable Oil Industry
and Livestock Feed Manufacturing
Industry)

Certificate and Best Paper Award Distribution

ORGANISING COMMITTEE

Patrons

: **Fr. Jacob Njerinjampilly**
(Manager)

Dr. Mathew Paul Ukken
(Principal)

Prof. P. A. Varghese
(HOD, PG Dept. of Commerce)

Prof. K.J. Joseph
(Co- Ordinator, Dept. of Commerce)

Prof. C.L. Baby John
(Co- Ordinator, Dept. of Management
Studies)

Prof. K. O. Francis
(Co- Ordinator, Dept. of B.com Professional)

Today's modern business stands in a captivating juncture. The advancement of technology and introduction of digitalization have made the business easier on various fronts.

It's no longer a difficult task to reach out to the customers, develop and establish brand identity, and leverage company presence. The government support and encouragement for entrepreneurship and startup has also created a boom in business opportunities. With the help of digitalization, today's modern business world become more connected. On the other hand, as business depends more on digitalization and modern technology the challenges and issues that a business face also has increased. It is the need of the hour to have a holistic view regarding the contemporary business scenario, its roles, challenges, innovations, etc. Hence it is essential to give enough consideration and care to the contemporary issues and innovations in commerce.

The Department of Commerce and Management studies of Christ College, is always committed to encourage the continuous learning and fostering intellectual thought and dialogue. So, we are organizing a two - day National seminar on contemporary issues and innovations in commerce. We look forward to welcome participants to this event which will be held on 30th and 31st of August 2019 at College Seminar Hall. This Seminar surely will be a platform for teachers, researchers, professionals and thought leaders to discuss, deliberate and present contemporary issues and innovations in commerce. We hope this conference will encourage research, sharing of ideas, learning, perspectives and cases on the central theme and sub themes.

ABOUT US

Christ College was started in 1956, by the Devamatha Province of the Carmelites of Mary Immaculate (CMI), An Indigenous religious congregation founded in 1831 by Saint Cyriac Elias, a religious priest and versatile genius, who envisioned education as a tool for liberation and development. Founded as per the provision of the Indian constitution, part III, Article 30(1) and administered by Christ College educational society, (Reg.No.137/75), this college is a Minority institution, affiliated to Calicut University and Re-Accredited by NAAC with grade 'A'.

CALL FOR PAPERS

All honorable authors are encouraged to submit and present the original (conceptual or empirical) papers on the broad theme of the Conference i.e., Contemporary Issues and Innovations in Commerce. Papers can be based on, but not limiting to, any of the following themes:

Finance and economic: Trend and Impact	Human Resources Management: Issues and Challenges	Marketing: Innovations and Strategies
Implementation of GST in India	E-Human Resources Management	Consumer Empowerment: Issue And Challenges
Make In India and Digital India	Human Resources Information System	Corporate Sustainability
Demonetization	Cross Culture	E*Commerce
IFRS	Health Care Management	Corporate Governance
E-Banking	Change Management	Technological Innovation
Financial Derivatives	Knowledge Management	International Marketing
Risk Management	Performance Management	Logistics and Supply Chain Management
Asset Management	Training and Development	Mobile Marketing
Wealth Management	Stress Management	Marketing Automation

The guidelines for the authors are as follows: -Page Size: A4; Font: Times New Roman, 12 pt; Line Spacing: 1.5; Margins: 1.5 inches on left, 1 inch on other sides; Referencing: APA format; Maximum Length: Abstract – 300 words; Full Paper – 3,000 words. The first page must contain the title of the paper, name (s) of the authors, designation, institution, e-mail address and mobile numbers. Maximum of two authors are allowed per paper. However, all the authors have to register separately. The abstracts and papers shall be sent to: christcom.mgt2019@gmail.com. The best papers will be suitably rewarded. The authors are advised to take note of the following deadlines:

Last date of submission of Abstract:	12/08/2019
Notification for acceptance of Abstract:	15/08/2019
Submission of full paper:	21/08/2019
Confirmation of acceptance of full paper:	25/08/2019

CHRIST COLLEGE (AUTONOMOUS)

(Affiliated to Calicut University and
Re-accredited by NAAC with 'A' grade)
P.O Irinjalakuda North, Thrissur – 680125
Kerala State, India



**'TWO - DAY NATIONAL SEMINAR
ON CONTEMPORARY ISSUES
AND
INNOVATIONS IN COMMERCE'**

**Organised by,
Department of Commerce
and
Management Studies
On**

30th & 31st August, 2019

www.christcommerce.com

REGISTRATION AND PUBLICATION

Registration shall be made on or before 25/08/2019. Registration fee includes delegate kit, lunch, tea, snacks and participation certificate. The fees shall be paid by cash.

Category	REGISTRATION	Publication**
Industry Participants	Rs.1000	Rs.1000
Academicians/ Faculty Members	Rs.700	Rs.1000
Research Scholars	Rs.500	Rs.1000

** Selected papers will be published in an ISBN numbered book.
Separate Registration is required for main author and for co-authors.

Accommodation can be arranged on prior request on cost-to-cost basis.

Contact:

christcom.mgt2019@gmail.com.

8547158903: 9400602652

8281836552 : 9072219622