${\bf 3.3.2 - workshops/seminars\ on\ Research\ Methodology,\ IPR,\ Entrepreneurship\ and\ Skill\ Development}$

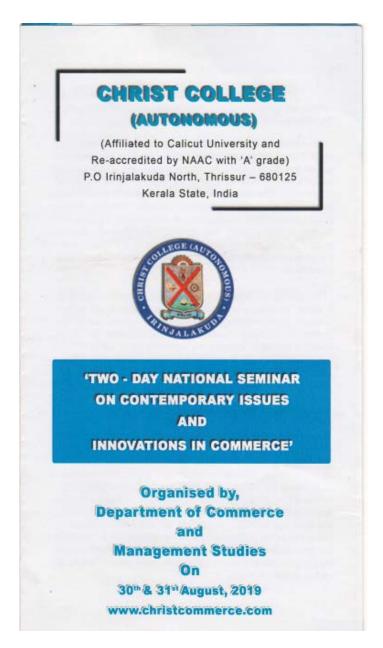
Workshop title: Contemporary issues and innovations in commerce

Organized by: Department of commerce and Management studies

No of Participants: 131

Date of event: 30th and 31st August 2019

Brochure



REPORT ON

TWO DAY NATIONAL SEMINAR ON "CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE"

Conducted by Department of Commerce and Management Studies Christ College Irinjalakuda on 30 and 31st August.

Two day National Seminar on contemporary issues and innovations in commerce was held at Rev. Dr. Jose Thekkan CMI seminar hall during 30th and 31st August 2019. A total of 50 participants were participated in the seminar. Out of this, 35 UG and PG students from different colleges, 6 Faculties/Academicians, 7 Research scholars, 2 Corporates. During these days 3 Experts from different areas delivered their session on National Seminar on contemporary issues and innovations in commerce.

The national seminar started on 30th August 2019 with Prayer by MS. Sona. On the inaugural function Prof. C.L Baby John Coordinator department of Management studies Christ college (Autonomous)IJK, welcomed the gathering. Dr.Mathew Paul Ukken Principal Christ college (Autonomous)IJK presided over the session and the session was inaugurated by Dr. Sony Thomas Associate Professor IIM Kozhikode. And it was followed by lighting the lamp ceremony by all the dignitaries on the dais. In his inaugural address he emphasized on innovations in finance. Rev. Fr. joy P.T, Prof. P.R Bose, Prof. Shine Paul felicitate the gathering and the session ends with the vote of thanks by prof. K.J Joseph Coordinator department of Commerce.

After the inuaguaral session Prf. C.L Babyjohn introduced the resource person to the audience. The first session of national Seminar was handled by Dr. Sony Thomas, Associate professor, IIM Kozhikode. He Delivered a talk on innovations in finance. The entire session was very interactive after that Asst. prof. Rakhi S proposed vote of thanks. Afternoon session was paper presentations handled by Dr. Josheena Jose.

On 31st August 2019, first session was stared with the welcome speech by Asst. Prof. Vijaya E.S and also, she introduces the resource Person Dr. Savitha Nair, Associate Professor, GRG school of Management Studies, Krishnaammal College for women, Peelamedu, Coimbatore, She delivers a talk on Antecedents and consequences of innovation. The session was interactive and very useful to the audience and Assist. Prof. Lipin Raj proposed vote of thanks. The next session was started with welcome speech by Assist. Prof. Jisha C.L and The resource person of

that session was Gordie Job Pottas, An equity Investor. He delived a talk on how to invest in stock markets. And the session was ended with a vote of thanks by Assist. Prof. Prassy Viswambharan. After that we had a paper presentation session. It was handled by Dr. Arun Balakrishnan.

The two-day national seminar was concluded with a valedictory function and it was started with a silent prayer. Assist. Prof. Sandhya V welcomed the gathering and Dr. Josheena jose. Assistant Professor, Christ College Irinjalakuda presided over the session. Sri. Anand Menon, Consultant for vegitable oil industry and livestock feed manufacturing industry inaugurated the session. Prof. K.J Joseph distributed the certificates and the best paper award. The entire day was ended with the vote of thanks by Asst. prof. Krishna A.S.

and very useful to the audience and Aksist, Prof. I ipin Ruj proposed vote of thanks.

Submitted By:

Krishna A.S and Sandhya V

Co-coordinators Department of Commerce and Management Studies

Christ college (Autonomous), Irinjalakuda

CHRIST COLLEGE (AUTONOMOUS)

COLLEGE (AUTORONO)

Reaccredited by NAAC with 'A' grade, Irinjalakuda, Thrissur, Kerala - 680125

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

CERTIFICATE

This is to certify that Dr./Prof./Mr./Ms. SANDHYA. V. had co-ordinated the National Seminar on "CONTEMPORARY ISSUES AND INNOVATIONS"

IN COMMERCE" organised by the Department of Commerce and Management studies,

Christ College(Autonomous), Irinjalakuda on 30 and 31stAugust 2019.

Dr. Mathew Paul Ukken Principal

Prof. K, J Joseph Co-ordinator Dept. of Commerce Prof.C.L Baby John
Co-ordinator
Dept. of Management studies

Pro.K,O Francis
Co-ordinator
Dept. of B.Com Professional

DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES

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TWO DAY NATIONAL SEMINAR ON CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

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TWO DAY NATIONAL SEMINAR ON CONTEMPORARY ISSUES AND INNOVATIONS IN COMMERCE DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

	ATT	ENDANCE SHEET (30 -08 - 2019)		
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PROGRAMME SCHEDULE

Day 1

30th August 2019 Friday

Registration: 9.00AM

Inaugural Session: 10.00 AM SESSION 1:(11.00 AM to 1.00 PM) CONTEMPORARY ISSUES AND INNOVATIONS IN FINANCE

Resource Person

Dr. Sony Thomas

(Associate Professor, Indian Institute of Management, Kozhikode)

Chair

: Dr.Josheena Jose

(Assistant Professor Christ College, Irinjalakuda)

Lunch Break

2.00PM to 3.30PM : Paper presentations

Day 2

31st AUGUST 2019 SATURDAY SESSION 1: (9.30 AM to 11.30 AM) ANTECEDENTS AND CONSEQUENCES OF INNOVATION

Resource Person

: Dr. Savitha Nair

(Associate Professor, GRG School of Management

Studies, PSGR Krishnammal College for Women, Coimbatore)

Tea Break

SESSION 2: (11.45 AM to 1.15 PM)

TRADE IN STOCK EXCHANGE

Resource Person : S

Sri. Geordie Job Pottas

(Financial Analyst and Equity Investor)

Chair

Dr. Arun Balakrishnan

(Assistant Professor,

Christ College, Irinjalakuda)

Lunch break

2.00 PM to 3.00 PM : Paper presentations

VALEDICTORY SESSION

3.00 PM to 4.00 PM

Address by Chief Guest : Sri. Anand Menon

(Consultant for Vegetable Oil Industry and Livestock Feed Manufacturing

Industry)

Certificate and Best Paper Award Distribution

ORGANISING COMMITTEE

Patrons

: Fr. Jacob Njerinjampilly

(Manager)

Dr. Mathew Paul Ukken Principal)

Prof. P. A. Varghese

HOD, PG Dept. of Commerce)

Prof. K.J. Joseph (Co- Ordinator, Dept. of Commerce)

Prof. C.L. Baby John

Co- Ordinator, Dept. of Management

Studies)

Prof. K. O. Francis

Co- Ordinator, Dept. of B.com Professional)

Today's modern business stands in a captivating juncture. The advancement of technology and introduction of digitalization have made the business easier on various fronts.

It's no longer a difficult task to reach out to the customers, develop and establish brand identity, and leverage company presence. The government support and encouragement for entrepreneurship and startup has also created a boom in business opportunities. With the help of digitalization, today's modern business world become more connected. On the other hand, as business depends more on digitalization and modern technology the challenges and issues that a business face also has increased. It is the need of the hour to have a holistic view regarding the contemporary business scenario, its roles, challenges, innovations, etc. Hence it is essential to give enough consideration and care to the contemporary issues and innovations in commerce.

The Department of Commerce and Management studies of Christ College, is always committed to encourage the continuous learning and fostering intellectual thought and dialogue. So, we are organizing a two - day National seminar on contemporary issues and innovations in commerce. We look forward to welcome participants to this event which will be held on 30th and 31st of August 2019 at College Seminar Hall. This Seminar surely will be a platform for teachers, researchers, professionals and thought leaders to discuss, deliberate and present contemporary issues and innovations in commerce. We hope this conference will encourage research, sharing of ideas, learning, perspectives and cases on the central theme and sub themes.

ABOUT US

Christ College was started in 1956, by the Devamatha Province of the Carmelites of Mary Immaculate (CMI), An Indigenous religious congregation founded in 1831 by Saint Cyriac Elias, a religious priest and versatile genius, who envisioned education as a tool for liberation and develoment. Founded as per the provision of the Indian constitution, part III,Article 30(1) and administered by Christ College educational society, (Reg.No.137/75), this college is a Minority institution, affiliated to Calicut University and Re-Accredited by NAAC with grade 'A'.

CALL FOR PAPERS

All honorable authors are encouraged to submit and present the original (conceptual or empirical) papers on the broad theme of the Conference i.e., Contemporary Issues and Innovations in Commerce. Papers can be based on, but not limiting to, any of the following themes:

Finance and economic: Trend and Impact	Human Resources Management: Issues and Challenges	Marketing: Innovations and Strategies
Implementation of GST in India	E-Human Resources Management	Consumer Empowerment: Issue And Challenges
Make In India and Digital India	Human Resources Information System	Corporate Sustainability
Demonetization	Cross Culture	E*Commerce
IFRS .	Health Care Management	Corporate Governance
E-Banking	Change Management	Technological Innovation
Financial Derivatives	Knowledge Management	International Marketing
Risk Management	Performance Management	Logistics and Supply Chain Management
Asset Management	Training and Development	Mobile Marketing
Wealth Management	Stress Management	Marketing Automation

The guidelines for the authors are as follows: -Page Size: A4; Font: Times New Roman, 12 pt; Line Spacing: 1.5; Margins: 1.5 inches on left, 1 inch on other sides; Referencing: APA format; Maximum Length: Abstract – 300 words; Full Paper – 3,000 words. The first page must contain the title of the paper, name (s) of the authors, designation, institution, e-mail address and mobile numbers. Maximum of two authors are allowed per paper. However, all the authors have to register separately. The abstracts and papers shall be sent to: christcom.mgt2019@gmail.com. The best papers will be suitably rewarded. The authors are advised to take note of the following deadlines:

Last date of submission of Abstract: 12/08/2019
Notification for acceptance of Abstract: 15/08/2019
Submission of full paper: 21/08/2019
Confirmation of acceptance of full paper: 25/08/2019

CHRIST COLLEGE (AUTONOMOUS)

(Affiliated to Calicut University and Re-accredited by NAAC with 'A' grade) P.O Irinjalakuda North, Thrissur – 680125 Kerala State, India



'TWO - DAY NATIONAL SEMINAR
ON CONTEMPORARY ISSUES
AND
INNOVATIONS IN COMMERCE'

Organised by,
Department of Commerce
and
Management Studies
On
30th & 31st August, 2019
www.christcommerce.com

REGISTRATION AND PUBLICATION

Registration shall be made on or before 25/08/2019. Registration fee includes delegate kit, lunch, tea, snacks and participation certificate. The fees shall be paid by cash.

Category Industry Participants	REGISTRATION	Publication**
	Rs.1000	Rs.1000
Academicians/ Faculty Members Research Scholars	Rs.700	Rs.1000
research scholars	Rs.500	Rs.1000

** Selected papers will be published in an ISBN numbered book.

Separate Registration is required for main author and for co-authors.

Accommodation can be arranged on prior request on cost-to-cost basis.

Contact:

christcom.mgt2019@gmail.com.

8547158903: 9400602652 8281836552 : 9072219622