

Assessment Procedure

Journalism- CPCC16

The assessment procedure of this course was done by a descriptive exam and GD. The total mark for the exam was 40 and for GD it was 10. The minimum pass percentage was 50 %. Those who secured the minimum 50% marks were declared passed. A sample question paper is given below:

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA VALUE ADDED CERTIFICATE COURSE EXAMINATION 2016-17 CPCC16: JOURNALISM

TIME: 2 Hours

MAX. MARKS: 50

Answer any four questions. Each question carries 10 marks.

1. What are the objectives of journalism?
2. What are the main functions of media?
3. List the news elements
4. What are the main news qualities?
5. Narrate the characteristics of features
6. What are the chief news formats?

4x10 = 40

GROUP DISCUSSION

MARK: 10

TOPIC: 'Editorial is the backbone of the newspaper.' Discuss

1x10 = 10



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