

Assessment Procedure

Journalism- CPCC16

The assessment procedure of this course was done by a descriptive exam and GD. The total mark for the exam was 50 and for GD it was 10. The minimum pass percentage was 50 %. Those who secured minimum pass marks in both were declared qualified. A sample question paper is given below:

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA VALUE ADDED CERTIFICATE COURSE EXAMINATION 2017-18 CPCC16: JOURNALISM

TIME: 2 Hours

MAX.MARK:50

Answer any four questions. Each question carries 10 marks.

1. Write a note on media convergence
2. Write a note on media ethics
3. What are special leads?
4. What are the different types of editorials?
5. What are the different methods of writing editorials?
6. List the main functions of editing

4x10=40

GROUP DISCUSSION

MARK: 10

TOPIC: Why is editing necessary?

1x10 = 10



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