

## Assessment Procedure

### **Journalism- CPCC16**

The assessment procedure of this course was done by a descriptive exam and GD. The total mark for the exam was 40 and for GD it was 10. The minimum pass percentage was 50 %. Those who secured minimum pass marks in both were declared qualified. A sample question paper is given below:

## **CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA VALUE ADDED CERTIFICATE COURSE EXAMINATION 2018-19 CPCC16: JOURNALISM**

**TIME: 2 Hours**

**MAX.MARKS:50**

**Answer any four questions. Each question carries 10 marks.**

1. Difference between news and editorials
2. Discuss different types of features
3. List the importance of headlines
4. What are the functions of headlines?
5. What are the different types of headlines?
6. What are the main functions of media?

4x10 = 40

## **GROUP DISCUSSION**

**MARK: 10**

**TOPIC:** 'Interest is an important element of news'. Can this statement define news? Discuss.



  
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1x10 = 10