

Assessment Procedure

Journalism- CPCC16

The assessment procedure of 'Journalism' was done by descriptive exam and GD. The total mark for the exam was 50. The minimum pass percentage was 50 %. Those who secured minimum pass marks were declared qualified. A sample question paper is given below:

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA VALUE ADDED CERTIFICATE COURSE EXAMINATION 2019-20 CPCC16: JOURNALISM

TIME: 2 Hours

MAX. MARKS: 50

Answer any four questions. Each question carries 10 marks.

1. What are the different types of editorials?
2. What are the different methods of writing editorials?
3. What are the objectives of journalism?
4. Narrate the characteristics of features
5. What are the main functions of media?
6. What are the chief news formats?

4x10 = 40


GROUP DISCUSSION

MARK: 10

TOPIC: 'News about environment and other social problems should get more importance in news media' Discuss

1x10 = 10




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