

Assessment Procedure

Journalism- CPCC16

The assessment procedure of 'Journalism' was done by descriptive exam and GD. The total mark for the exam was 50. The minimum mark for passing the exam and GD is 50%. Those who got the minimum were declared passed. A sample question paper is given below:

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA VALUE ADDED CERTIFICATE COURSE EXAMINATION 2020-21 CPCC16: JOURNALISM

TIME: 2 Hours

MAX.MARKS:50

Answer any four questions. Each question carries 10 marks.

1. What are the objectives of journalism?
2. What are special leads?
3. List the importance of headlines
4. What are the functions of headlines?
5. What are the different types of headlines?
6. What are the chief news formats?

4x10 = 40

GROUP DISCUSSION

MARK: 10

TOPIC: 'Journalists have a rather low reputation in many countries'. Discuss.

1x10 = 10



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