



UNIVERSITY OF CALICUT

Abstract

DoR - Ph.D. Programme 2021 - Registration to Ph.D. in Commerce - Ms.Sruthy Krishna V G - Department of Commerce, Christ College, Irinjalakuda as Research Centre - Granted - Orders issued.

Directorate of Research

U.O.No. 10868/2022/Admn

Dated, Calicut University.P.O, 31.05.2022

- Read:-*(1) Notification No.204384/DOA-ASST-5/2020/Admn dated 21.06.2021.
(2) The application for Registration forwarded by the Principal, Christ College, Irinjalakuda.
(3) Rules & Regulations for Ph.D. Programme, 2016.
(4) U.O.No.DOR/B3/Ph.D/General/2011 dated 31-05-2012.
(5) Memo No.47564/RESEARCH-B-ASST-2/2022/Admn dtd 09.05.2022.

ORDER

As per papers read above, sanction has been accorded to grant registration to **Ms.Sruthy Krishna V. G.** for pursuing Ph.D. Programme in **Commerce** for a period of six years as a **Full-time** research scholar with effect from **12-05-2022 AN**. The details of Supervising Teacher, Topic,Category, Mode of Research, etc., are given as under:

Name & Address of the Candidate	Ms.Sruthy Krishna V. G., Nariyampully (H), Peringode (P O), Palakkad - 679535
Name & Address of the Guide	Dr.Aravind J., Assistant Professor, Department of Commerce, N S S College, Manjeri
Stream	Full-Time
Subject & Faculty	Commerce, Commerce & Management Studies
Period	12-05-2022 AN to 12-05-2028
Topic	INFLUENCE OF SOCIAL COMMERCE ON CONSUMERS' PURCHASE INTENTION AND ITS EFFECT ON SATISFACTION AND LOYALTY
Centre	Department of Commerce, Christ College, Irinjalakuda
Fellowship/Sponsorship	UGC-JRF

NB: The scholar shall attend the Research Centre and submit progress report with attendance details to this office once in every six months. The scholar is not exempted from the CW and PQE as per the new regulation for Ph.D. programme.

Orders are issued accordingly.

Suraj Kumar P.M

Assistant Registrar

To

Ms.Sruthy Krishna V G, Nariyampully (H), Peringode (P O), Palakkad - 679535.

Copy To:

(1)The Principal, Christ College, Irinjalakuda .

(2) Dr.Aravind J , Assistant Professor, Department of Commerce , N S S College,Manjeri.

(3)SF/FC.

Forwarded / By Order

Section Officer